

# Graphic Standards

## Font Use

**Primary: Arial**

To be used in headings and Titles

**St. Charles Public Schools**

**Primary: Times New Roman**

To be used in body text

**St. Charles Public Schools**

## Primary Logos





## Primary Logos

When using colored backgrounds, use the logos with a white stroke.



## Official Colors

Color Name	Values	Color
White	<b>Pantone:</b> White <b>RGB:</b> R:255 G:255 B:255 <b>HEX/HTML:</b> ffffff <b>CMYK:</b> C:0 M:0 Y:0 K:0	
Black	<b>Pantone:</b> Black <b>RGB:</b> R:0 G:0 B:0 <b>HEX/HTML:</b> 000000 <b>CMYK:</b> C:75 M:68 Y:67 K:90	
Orange	<b>Pantone:</b> 166c <b>RGB:</b> R:227 G:82 B:5 <b>HEX/HTML:</b> E35205 <b>CMYK:</b> C:0 M:76 Y:100 K:0	