

Rhode Island Interscholastic League (RIIL)
Athletic Directors' Breakfast

November 17, 2023

His contagious laugh and smile warmed our hearts.

His genuine compassion for others was a gift to all.



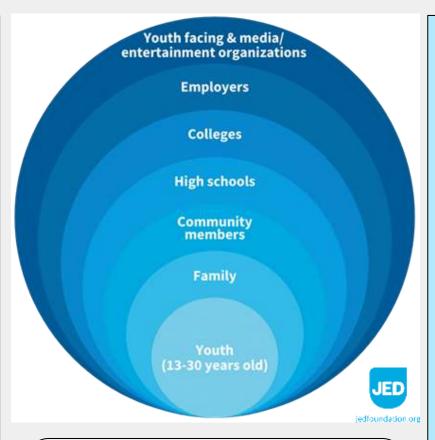
Katie – Kyle – Lauren



#### Collectively We ALL Need To Create an Environment of Hope & Security

#### **EDUCATION**

- ✓ **Learn symptoms** to look for in troubled youths.
- ✓ **Learn how to have conversations** with
  those you are
  concerned about.
- ✓ Know what resources are available and where to find them.
- ✓ Find Treatment —
  therapy, medications,
  cognitive behavioral
  techniques; lifestyle
  changes.



We all need to play a role in promoting positive mental health, and creating a non-judgmental, empathetic, caring, and supportive school culture.

#### **TALK MORE OPENLY**

- ✓ Mental illness does not equal mental weakness!
- ✓ Mental illness does not represent a personal failure!
- ✓ **Never be ashamed** to ask for help...without hesitation!
- ✓ Empathize with those who struggle – they are not broken beyond repair, or isolated from peers.



#### **Complementary Solutions to a Comprehensive Strategy**

Evidence-based for 4 key stakeholders - students, faculty, administrators, and parents; Addressing 7 critical domains of focus.



Peer support chapters (32 in 3 states!)

Students elevating MSC; No Smit; their voices to change the conversation around mental health.



#### Mental health survey

to gauge students' attitudes about mental health, help-seeking, and stigma perception.



Prevention through education.

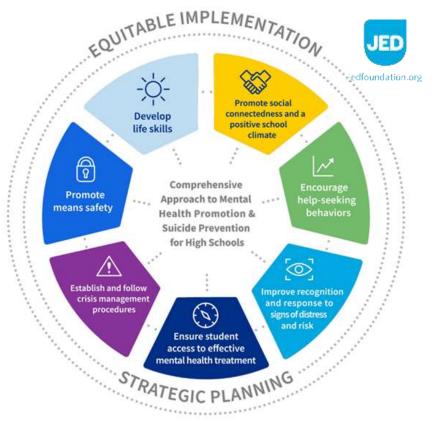
Young Adult Speakers, parent and teacher training, mindfulness.



**Suicide prevention, intervention**and postvention trainings. Trauma-informed and crisis response trainings.



**Suicide prevention workshops** for students, faculty, and parents. / Risk factors, warning signs.



Comprehensive roadmap/blueprint strengthening campus-wide programs, and policies to support mental health and prevent suicide. Grounded in MTSS and CDC WSCC model.



#### What Does KyleCares Do?

Introductory Meetings (1 hour)

Typical participants

Superintendents, Principals,

Adjustment Counselors, Wellness

Coordinators, Psychologists, AD's

Each school's needs are unique based on quantity of students, demographics, budget, and existing programs and policies

- Connecting schools with mental health resources and service providers
- Facilitating long-term, comprehensive strategies to address student mental health
- Funding school-based mental health education, awareness, and suicide prevention programs

#### **Our Impact Since 2019:**





### <u>Use Case</u>: Mount Saint Charles Academy

- Working closely with Director of Counseling Lisa Tenreiro, school Principal Julie Beauvais, and others
- KyleCares awards \$4,700 in grants to school
  - \$2,000 to help start studentled Active Minds Chapter
  - \$2,000 towards student and parent presentations
  - \$700 toward mental health literacy training for coaches.







### **Key Points:**

You never pay KyleCares a dime. We are looking to GIVE YOU money.

Flexible Grant Request Process.

Checks written to service provider "on behalf of your school".

Initial meetings are 1-hour.

Typical participants – Superintendents, Principals,
Wellness Coordinators, Counselors, Athletic Directors

Contact Information: jjohnson@kylecaresinc.org or 508-878-3990



#### **Addressing Mental Health Through Athletics**

#### The Boston Globe

Athletes are by no means immune or more resistant to depression.

Recent suicides have sparked a national conversation of



- Reach teens where they spend the majority of their time.
- Athletes are often the last to seek help.
- Male students become more engaged when AD's & coaches are involved.
- Student-athletes sometimes best leaders to help change culture.
- Athletic Directors and coaches can play a significant role in helping to create the supportive culture; recognize athletes who might be struggling.



#### **Addressing Mental Health Through Athletics**

Balancing normal teen challenges such as **studies**, **personal relationships**, **parttime jobs**, **social media**, societal unrest (school violence, racism, politics, etc.) is hard enough!

### Athletes' challenges on top of those can become overwhelming!!!

- Competing at a high-level in sports
- Pressure from parents
- Win-at-all cost coaches
- Self-imposed pressure to be the best
- Self-identify as an athlete, but struggling with injury, playing time

### UNION LEADER

A YEAR-LONG MENTAL HEALTH
AWARENESS JOURNEY
'Burnout is real': Student athletes'
mental health is not a game







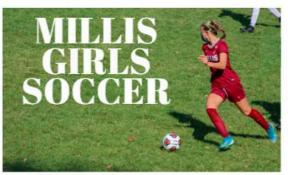
# KYLECARES – WECARE Awareness Campaign

#### **Key Objectives:**

- Encourage student/school action locally; part of broader leaguewide, statewide movement.
- Expand the KyleCares brand
- Develop statewide awareness via a "plug-n-play" template
- Generate open conversation
- Encourage help-seeking behavior, without shame or hesitation
- Promoting positive school culture and destigmatize mental health
- Encourage athletes to let down their guard if they are struggling
- Encourage school "leaders" to play their role in changing the school culture



### Examples of <u>Athletic Teams</u> Taking the Lead on Mental Health Awareness





#### Setup a 50/50 GoFundMe page for a dual-purpose

- raise money for the soccer program
- raise money for a charity
- raised \$5,000 in just two weeks
  - ✓ half went into the program for new uniforms
  - ✓ half went to KyleCares.

They used it as an opportunity for **team bonding** and to **"give back" to their community** for something bigger in life than just a sporting event.



#### **North Attleboro Girls Volleyball**

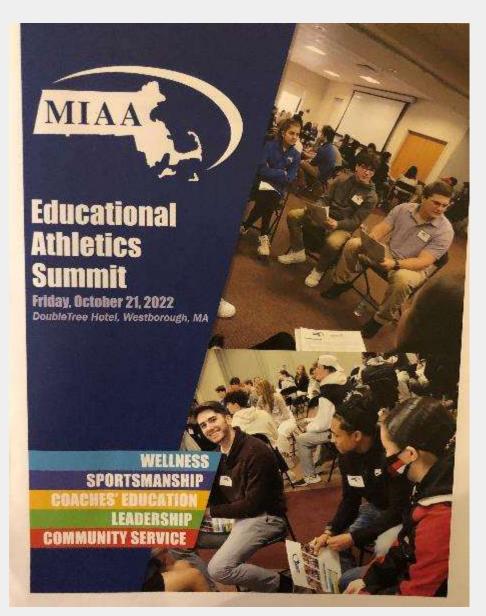
The team takes time during their season each year to do something for charity and held a car wash.

The amount of money raised is secondary in importance to normalizing the discussion around mental health, and getting kids, parents, coaches, and all adults more comfortable talking about mental health, and better educated around it.

They raised \$1,000 for KyleCares.



### Example of <u>Athletic Directors</u> Taking the Lead on Mental Health Awareness



After attending the MIAA Educational Athletics Summit in October 2022, students from four schools felt compelled to start an Active Minds Chapter at their school.

Their Athletic Directors are acting as their chapter's advisor while helping to "grow courageous leaders".











### Examples of <u>Athletic Departments</u> Taking the Lead on Mental Health Awareness

"Our presentation from Andrew was excellent and well-received by the studentathletes and coaches that attended. Many athletes have approached me who were thankful for the opportunity, and several of my coaches have remarked that it has started an important conversation with their athletes that is continuing."

-Sara Martin, Athletic Director



During Mental Health Awareness Month activities in May they focused on the mental health of their student-athletes.

Former collegiate athlete and Minding Your Mind speaker addressed <u>180</u> athletes and <u>10 coaches/staff members</u> about "Finding Your Way to Mental Health & Resilience".

It's so important for student athletes who are balancing school, part-time jobs, sports, a social life, and the pressures that come with competitive sports, to keep their mental health incheck, and ask for help if needed!

Plans are underway to continue open conversations and awareness led by the school's Athletic Leadership Council when they return in the fall.

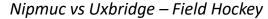


#### **Example of** <u>Athletic Department</u> Taking the Lead on Mental Health Awareness



- Organized Dual Valley Conference Leadership Conference, focused on Social-emotional Learning
- Starting a new Active Minds Chapter
- Scheduled "Just Talk About It" presentation for fall coaches
- Every fall sports team has a home game designated for mental health awareness
  - · green ribbons on uniforms or stickers on helmets
  - speech before the game
  - 50/50 raffles.







Nipmuc Cross Country Team



Nipmuc vs Hopedale - Volleyball



#### Tri Valley League

Student Leadership Conference – mental health-focused for 120 student-athletes



### Examples of <u>Athletic Leagues & Conferences</u> Taking the Lead on Mental Health Awareness Hockomock League

Attleboro
Canton
Foxboro
Franklin
King Philip
Mansfield



Milford
North Attleboro
Oliver Ames
Sharon
Stoughton
Taunton

- ✓ Hanging banners in every school's gymnasium
- ✓ Mental Health Week in January raise awareness at sporting events across the league



#### Hockomock League – Mental Health Week





















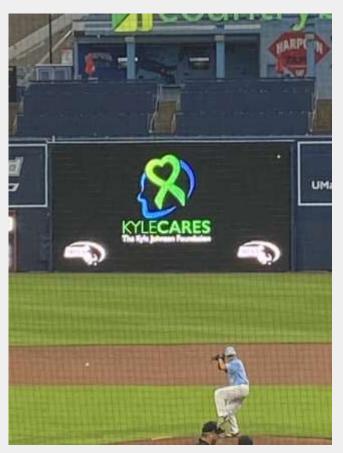




## KyleCares and the MIAA Proactively Advocating for Mental Health Awareness Spring Championship Games











- ✓ Student **Mental Health Summit**, January 12<sup>th</sup> @ RIC
- PA Announcements and videoboard or LED courtside signage rotation at State Championships for Basketball, Volleyball, Ice Hockey, and Lacrosse.
- Allowing KyleCares to introduce partners/solutions with you!











THE KYLE JOHNSON FOUNDATION













### Supporting Athletes' Mental Health: A Team Effort with Dr. Kimberly O'Brien





Telehealth therapy, for athletes by athletes.

Connect with sports-motivated, licensed therapists to achieve your goals.



- Clinical Social Worker
- Research Scientist
- Harvard University ('00), co-captain of National Championship hockey team in 1999.
- Unlimited Resilience, provides telehealth therapy for athletes, and all therapists are current/former athletes





#### Coaches Mental Health Literacy Training



#### **About the Training**

- 1-hour virtual program for athletic coaches and PE/Wellness teachers
- · Delivered by a mental health clinician and a coach
- Evidence-based and vetted by former Duke University coach Joanne McCallie
- · Coaches will learn
  - o how to include mental health as part of the team's culture
  - how to identify when athletes need referrals for mental health
  - how to manage mental health on the field/court
  - · how to take care of their own mental health
  - and much more!



#### **Mental Health Collaborative**

is a nonprofit organization that provides evidence-based workshops on the 4 components of mental health literacy: obtaining & maintaining good mental health, understanding mental illnesses, decreasing stigma, and knowing when, where, and how to get help.

Please contact your administrator for information on how to attend the training

KYLECARES
The Kyle Johnson Foundation

### **How Can You Help?**



**Introduce KyleCares to your leadership peers** for evidence-based solutions

**Encourage help-seeking** behavior by athletes

**Encourage your leaders** to lead the change in culture; start Active Minds chapters

**Train your coaches** in mental health literacy

**Prioritize wellness/self-care** in Ath. Dept mission statement. **Mental Health Matters** 

Send students January 12th to Teen Mental Health Summit

Mental Health Awareness Games - ribbons, decals, pre-game

KyleCares-YourSchoolCares Awareness Campaign

Shining a spotlight on an **urgent public health issue**.

There is no greater issue facing teens and young adults in the U.S. today.

