

THE MAINE APPRISE

A Publication of the Maine Principals' Association

Volume XXVIII, Number 3

November 2019

From the Executive Director | Professional Division . . . Holly Couturier

It has been a busy month at the MPA. I have been across the state, either participating in or facilitating professional development for all educational leaders. I also had the privilege of being invited along with six other states to go back to Capital Hill and talk with our Congressional Representative to advocate for the needs and issues that all of you face on a daily basis. While I was there, Senator Collins and Senator Smith took the lead in recognizing October as *National Principals Month*.

I am happy to report that as I spoke with Senators Collins and King, as well as Representative Pingree's office, all of Maine's delegates fully support funding for Title II (professional development), Title IV (Student support and academic enrichment grants), Mental Health Services for Students Act, Safe Schools Improvement Act, Trauma-Informed Schools Act, and the Higher Education PREP Act.

Below is a copy of the press release from Senator Collins' office:



Senate Passes Collins, Smith Resolution Recognizing October as National Principals Month

Washington, D.C. — U.S. Senators Susan Collins (R-ME) and Tina Smith (D-MN), members of the Senate Education Committee, announced that their bipartisan resolution recognizing October 2019 as National Principals Month passed the Senate unanimously. This resolution recognizes the important role principals play in ensuring that every child has access to a high-quality education.

"Principals in Maine and across the country are stalwarts of our education system, working with teachers, parents, and local communities to make a difference in the lives of students and prepare them for the future," **said Senator Collins**. "This bipartisan resolution dedicates the month of October to our nation's principals, recognizing their countless contributions and tireless devotion to ensure that every child has access to a high-quality education."

"School principals are community builders, academic leaders, facility managers and so much more," **said Senator Smith**. "They're responsible for creating school environments where every child can succeed, and where teachers and faculty can get the support they need to educate students and help shape them into future leaders. We need to do all we can to recruit, support and retain effective school principals."

This month, Senator Collins met with Holly Couturier, the Executive Director of the Maine Principals' Association (MPA) Professional Division, to discuss issues facing school leaders in Maine. As a member of the Senate Education Committee, Senator Collins has been working to address the teacher shortage in rural areas of Maine and throughout the country. In March, she introduced the *Preparing and Retaining Education Professionals (PREP) Act* with Senator Tim Kaine (D-VA), legislation to increase access to high-quality teacher and leader training programs and extend federal support for educator recruitment. The MPA has endorsed this legislation.

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The MPA is committed to meeting the professional needs of our members look forward to seeing all of you at the MPA Fall Conference on November 21 and 22 at the DoubleTree in Portland.

Note to Non-Members

Non-Members are receiving *The Maine Apprise* in October, November, and December compliments of the Maine Principals' Association. Member benefits are described on our website at <http://www.mpa.cc/index.php/about-us/membership-and-dues-314>.

If you would like to receive this newsletter and other member benefits, please contact Patty at the MPA office at 622-0217, ext. 130 or at mpa@mpa.cc to join your professional association!

PROFESSIONAL OFFERINGS

ON DEMAND WEBINAR

"I'm Sad, Mad & Traumatized & You Still Expect Me to Learn?"

with Best-Selling Author and Speaker
Dr. Bryan Pearlman

Click [HERE](#) to Register.

State-wide Book Study

Exclusive For MPA Members Only

Leading Change In Your School

By Douglas S. Reeves

January 3, 2020—May 29, 2020

Click [HERE](#) to Register.

33rd Annual Seminar for School and District Secretaries, Special Education Secretaries, and Administrative Assistants

Tuesday, April 7, 2020

Hilton Garden Inn, Bangor

Wednesday, April 8, 2020

Double Tree by Hilton, So Portland

MORE INFORMATION TO FOLLOW.

MPA SPRING CONFERENCE

with Dr. Bryan Pearlman

April 30—May 1, 2020

MORE INFORMATION TO FOLLOW.

Save the Dates Notice

2020 Maine NHS Annual State Convention and Banquet

Dates: March 17 and 18, 2020 ~ **Place:** Brewer and UMO, Orono

Approximate Cost: \$40/person for Banquet and Convention

\$25/person for Convention only or \$18/person for banquet only

Complete registration packets will be available online in January.

If you have any questions, please contact: **Chris Carver**, MNHS Co-Adviser, ccarver@rsu10.org; **Meg Doughty**, MNHS, Co-Adviser, mdoughty@rsu10.org; or **Holly Couturier**, Executive Director | Professional Division, MPA, hcouturier@mpa.cc.

Student Council State Conference

May 20, 2020

MPA Fall Conference

November 21-22, 2019

Double Tree by Hilton Hotel,
South Portland

Keynote Presentation

***Leadership Secrets That Work:
From the Classroom to
the Boardroom***

Thursday, November 21, 2019

9:45-11:45 a.m.—Keynote Presentation
with Alex Kajitani

11:45 a.m.-1:00 p.m.—Lunch

1:00-4:25 p.m.—Concurrent Sessions

School Evaluation and the Law

with

Pete Felmly and Kathleen Landis
Drummond Woodsum

Friday, November 22, 2019

8:45 a.m.-9:45 a.m.—Keynote:
The Importance of Teacher Leadership
with Teach to Lead Maine

10:00-11:00 a.m.—Concurrent
Session IV

11:05 a.m.-12:00 p.m.—Lunch

12:00-2:00 pm.—Keynote Presentation
with Pete Felmly and Kathleen Landis
Drummond Woodsum

Click [HERE](#) for a list of Concurrent
Sessions and Descriptions.

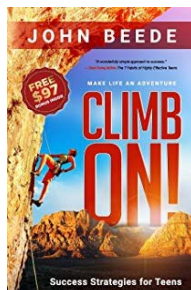
Click [HERE](#) to Register for a Team of 4

Click [HERE](#) for Individual Registration



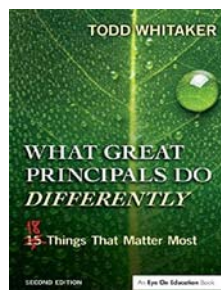
Professional Reading Suggestions

Make Life an Adventure, Climb On! Success Strategies for Teens by J. Beede (2017). “A wonderfully simple approach to success.” - Sean Covey, Author, *The 7 Habits of Highly Effective Teens*. In this high-altitude adventure tale, a fictional student is moved to Sin City, Las Vegas. Forty minutes away from her new hometown is rock climbing mecca, Red Rock Canyon. There, a mix of eccentric characters meets every weekend to do battle with the vertical sandstone cliffs. Thrown into their mix, our student begins applying the brilliantly simple lessons she learns from her mentors and uncovers a way to get what she wants out of life... and love what she gets. No matter the altitude of your dream, this amazing metaphor story will teach you how to reach your personal summit.”



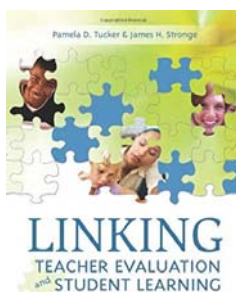
What Great Principals Do Differently by T. Whitaker (2013). “Inspire yourself and others with the second edition of this best-selling book. With heartfelt advice, practical wisdom, and examples from the field, Todd Whitaker explains the qualities and practices that distinguish great principals. New features include:

- Developing an accurate sense of self;
- Understanding the dynamics of change; and
- Dealing with negative or ineffective staff members



One of the nation’s leading experts on staff motivation, teacher leadership, and principal effectiveness, Todd Whitaker has written over 20 powerful books for educators of every level. Discover what you can do differently.”

Linking Teacher Evaluation and Student Learning by P. Tucker & J. Stronge (2005). “In *Linking Teacher Evaluation and Student Learning*, researchers Pamela D. Tucker and James H. Stronge show that including measures of student achievement in teacher evaluations can help schools focus their efforts to meet higher standards. You’ll see how four school systems have built such measures into their evaluation programs in these distinct ways:



* Documenting how desired learning outcomes translated into actual student learning;

* Tracking progress on key content standards;

* Setting annual quantifiable goals for students' academic progress; and

* Analyzing changes in students' achievement test scores.

The authors explore the strengths of each approach, offer insights from teachers and administrators, and describe practical ways to incorporate similar measures of student learning into your own evaluation program. Detailed appendixes provide hands-on tools and resources to help you adapt these approaches to your school's particular needs.

For any school that is working to meet higher standards, linking teacher evaluation to measures of student learning is a powerful way to refocus professional development and improve student achievement.”

DATES TO CELEBRATE

- * **November 1-30**
 - National Native American Heritage Month
- * **November 5**
 - Election Day
- * **November 10-16**
 - Geography Awareness Week
(*Learn more about this week from National Geographic.*)
- * **November 11**
 - Veterans' Day
- * **November 18 - 22**
 - American Education Week
(*Find ways to celebrate this week on NEA's website.*)
- * **November 20**
 - Education Support Professionals Day—Part of American Education Week. (*Read More.*)
- * **November 21**
 - National Parent Involvement Day—This day honors the powerful contributions parents and caregivers provide at school and home to support student success.
(*Learn more on Project Appleseed's website .)*
- * **November 28**
 - Thanksgiving Day

SAVE THE DATE!

MPA Summer Leadership Retreat

July 1-3, 2020
Sugarloaf Resort,
Carrabassett Valley

Details to
come soon!!!

Recognition Counts

Take advantage of the numerous opportunities for you to nominate an exemplary member of our educational community in Maine. Commit a few moments to shine your light on excellence.

Larry LaBrie Award for Outstanding Contributions to the MPA Interscholastic Division

Do you know an outstanding contributor to the Interscholastic Division of the MPA as a building administrator, athletic administrator, or other person (i.e. site/meet director, coach, official, media, etc.)? Each year the MPA honors up to three recipients to be honored with the Larry LaBrie Award at the Spring Conference Awards Banquet. Click [HERE](#).

Volunteer of the Year ~ Dr. Phyllis Deringis Service to Maine Youth Award

Do you know an outstanding adult volunteer who is making a difference for students in your school, your district, or possibly beyond? Each year the MPA honors up to two awardees with the Dr. Phyllis Deringis Service to Maine Youth Award at the Spring Conference Awards Banquet. Click [HERE](#).

2020 Secretary of the Year Award

We all have them—the incredible people who know every student and parent in the school ~ the people who help keep the districts in order and organized ~ those who greet our students and communities and set the positive tone in our schools and districts—our AMAZING secretaries/administrative assistants. You can recognize their hard work and dedication by nominating them for the 2020 Secretary of the Year! All nominees will be considered for this honorable recognition. The Secretaries will be publicly announced at the Secretaries Conferences in April and then they will be honored at the MPA Spring Conference on April 30 at the Samoset Resort. Click [HERE](#).

*For more information please
Contact Tammy McNear at 622-0217, ext. 122 or
tmcnear@mpa.cc
Deadline for nominations and completed applications
(as required) is January 31, 2020*

PR Tips

Tips for Conducting Effective Parent-Teacher Conferences

Parent-Teacher Conferences are the best venue for teachers to have direct contact with parents on a one-to-one basis. Here are some tips that principals can give their teachers during this important meeting.

- **Listen.** Welcome parental questions and input. Always ask parents directly what they want the school to know about their child.
- **Avoid an adversarial (you/us) atmosphere.** Stress cooperation and partnership.
- **Deal with more than letter grades and numbers.** Report cards can do that. Talk about feelings, impressions, attitudes, and values.
- **Give parents as accurate a picture of their child's development as possible.** Use examples or a portfolio of the student's work and make meaningful comparisons. The best comparison is with a child's own potential. Downplay comparisons with siblings, friends, and classmates.
- **Begin and end the Parent-Teacher Conference on time.** If needed, make arrangements to follow-up and meet again soon.

From NSPRA's How to Say the Right Thing Every Time.

—National School Public Relations Association,
Principal Communicator,
October 2019.

“LIKE US” ON FACEBOOK!

Click on the link below to go to our Facebook page:
<https://www.facebook.com/pages/Maine-Principals'Association-Professional-Division/1703592959867688>

Follow us on Twitter!

Holly Couturier —@HCouturierMPA
Mike Bisson —@MikeBissonMPA

NAESP Report

By Jane P. Stork, Principal of the Etna-Dixmont School and
NAESP State Representative ~ jstork@rsu19.net or (207) 992-0735

NAESP NATIONAL MENTOR TRAINING

NAESP Maine and the Maine Principals' Association will be hosting the NAESP National Mentor Training and Certification Program on May 5-6, 2020 at the MPA Conference Center. This mentor program strategically aligns the curriculum with NAESP's new 2019 edition of *Leading Learning Communities: Pillars, Practices, and Priorities for Effective Principals*, the Professional Standards for Education Leaders (PSEL), and the NAESP Mentor Competencies. Reserve the date and register early at <https://www.naesp.org/mentor#mentor-schedule>

NATIONAL DISTINGUISHED PRINCIPAL

If you are interested in being nominated as a **National Distinguished Principal**, you must be a member of NAESP for a minimum of three years at the time of nomination and maintain membership through the conclusion of the NAESP awards ceremony beginning with the 2021 National Distinguished Principals Program. With this change, the NDP application will now require the selected principal to be a member of NAESP for a minimum of three years at the time of recognition and maintain membership through the conclusion of the NAESP awards ceremony beginning with the 2021 National Distinguished Principals Program.

2020 Pre-K-8 Principals Conference to be held in Louisville, KY

NAESP will be hosting its annual conference in Louisville, Kentucky on July 12-14 2020. We hope you will join us and encourage your colleagues to attend this premier professional development conference for elementary and middle-level school leaders. Strands include: Instructional Leadership Development; Management Techniques for Effective Learning Communities; Strategies for Technology, Social Media, and School Branding; Best Practices in Social Emotional Learning; and Innovative Leadership Approaches.

NAESP Members Benefits Corner

NAESP November Webinars Free Professional Development

LEADING FOR LITERACY VIRTUAL SUMMIT: WHAT ELEMENTARY SCHOOL ADMINISTRATORS NEED TO KNOW

Date: Wednesday, November 6, 2019

Time: 1:00 P.M. - 3:00 P.M. (ET)

Join this interactive and engaging virtual convening and learn how to support high quality implementation of literacy goals, administration, assessment, instruction, intervention, and professional development to improve outcomes for students with and without literacy related disabilities. Walk away with access to FREE resources that can be implemented immediately as you explore components of the Lead for Literacy (L4L) Framework.

WEBINAR WEDNESDAY:

LEADERSHIP: WHAT'S LOVE GOT TO DO WITH IT?

Date: Wednesday, November 13, 2019

Time: 3:00 P.M. - 4:00 P.M. (ET)

Tina Turner made a song with this title popular in the mid-1980s. If we were to consider this same question in the context of leadership . . . we might answer by saying that love has little to do with leadership. But it may be time to reconsider the connection between leadership and love and we might find the connection to be surprising and one of the genuine keys to extraordinary leadership. Join in this informational webinar with leadership expert and past Director of the U.S. Naval Academy's Vice Admiral James B. Stockdale Center for Ethical Leadership and previously, as the Naval Academy's first Distinguished Military Professor of Leadership. Be challenged and readjust your leadership mindset.

NAESP members may register for all NAESP webinars at <https://www.naesp.org/career/webinars>

Professional Learning Advisory Council (PLAC)

Are you interested in giving feedback to NAESP regarding the needs of our national principals? Consider joining the NAESP Professional Learning Advisory Council (PLAC).

The NAESP Professional Learning Advisory Council (PLAC) is comprised of volunteers who contribute time and creative energy to enable the NAESP organization gain feedback and understanding from active members regarding the relevant needs of national principals. Virtual conversations are held quarterly. Compensation is not available; however, principals will find the experience to be personally and professionally rewarding knowing they are making worthwhile contributions to expand leadership and powerfully impact student and adult learning. For additional information on this opportunity, please contact NAESP at 800-386-2377 or 703-684-3345 or via email at leadership@naesp.org.

Center for New Principals

If you are a new principal or new to a school this year, please check out NAESP's Center for New Principals. The Center's resources are organized around topics new K-8 principals need to know about: leadership growth and achievement; student growth and achievement; school planning and progress; school culture; instructional leadership; and stakeholder support and engagement. <http://www.newprincipal.org/>

Have a wonderful November! Please stop by the NAESP table at our Fall Conference on November 21-22, 2019 for more membership information. I am looking forward to meeting you all there. Thank you for all you do to support your students and communities.

LEAD4CHANGE

STUDENT LEADERSHIP PROGRAM

#NowGoLead



Educators guide students (grades 6–12) through lessons and service project to develop and apply leadership skills.

Aligned with standards for Literacy, PBL, SEL and 21st Century Skills.

Fits in any class, club or advisory time.

Lead4Change is privately funded, FREE to educators.

LEADERSHIP + SERVICE = MEASURABLE CHANGE

Lead the change in your state or district today!

- 1 SHARE with Your Educators
- 2 Have them REGISTER for FREE at Lead4Change.org
- 3 Students Lead, Lives are Changed.

Every educator who registers receives a Welcome Packet, including our handy Start to Finish Guide.

Lead4Change.org

QUESTIONS? Contact us at info@lead4change.org

FOUNDATION for IMPACT
on LITERACY and LEARNING

Lift a Life
FOUNDATION®

MPA Photo Album

Student Council Adviser Workshop

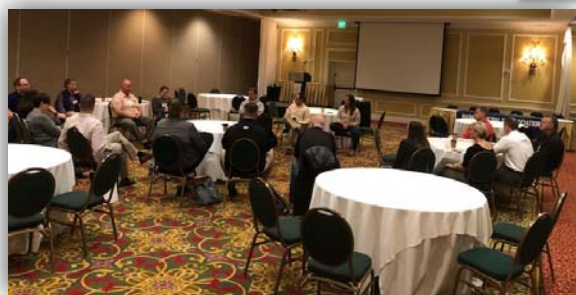
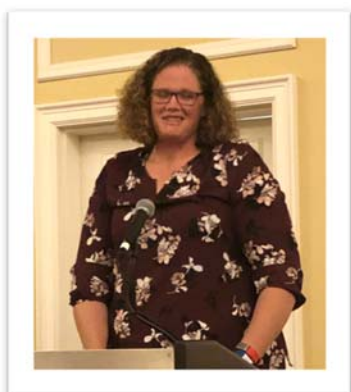
October 30, 2019



MPA Photo Album

Assistant Principals' Conference

October 21 and 22, 2019



MPA PHOTO ALBUM



Great Beginnings ~ Session II
October 18, 2019

