

# THE MAINE APPRISE

A Publication of the Maine Principals' Association

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January 2020



## Erin Maguire Named Maine's NASSP Assistant Principal of the Year

The Maine Principals' Association is pleased to announce that Erin Maguire, Assistant Principal at Bonny Eagle High School, has been named Maine's NASSP Assistant Principal of the Year for 2020. She will be honored by the MPA at its annual awards banquet at the Spring Conference on April 30, 2020.

Ms. Maguire received the award based on her accomplishments as a strong educational leader, as a role model in the development of positive school culture and climate, her ability to provide effective feedback for both students and staff, and on her ability to inspire all those around her to meet the learning needs of every student, every day.

In announcing Ms. Maguire's selection as 2020 Maine's NASSP Assistant Principal of the Year, MPA Executive Director of the Professional Division, Holly Couturier noted, "Erin Maguire has been the epitome of what we want from an instructional leader. Her leadership and her ability to connect with all students is commendable."

In 2004, Ms. Maguire received her Bachelor of Arts from the University of Maine and her Masters in Educational Leadership from the University of Southern Maine in 2011.

Ms. Maguire began her educational career as a grade 8 math teacher in 2004 where she co-taught mathematics with a special education teacher. She then went on to teach high school math until 2013 when she became the proud assistant principal of Bonny Eagle High School.

She is a member of the Maine Principals' Association and the National Association of Secondary School Principals.

*On behalf of the MPA ~ Congratulations Erin!*



## Tricia Campbell Named Maine's NAESP Assistant Principal of the Year

The Maine Principals' Association is pleased to announce that Tricia Campbell, Assistant Principal at Boothbay Region Elementary School, has been named Maine's NAESP National Outstanding Assistant Principal of the Year for 2020. She will be honored by the MPA at its annual awards banquet at the Spring Conference on April 30, 2020.

Mrs. Campbell received the award based on her accomplishments as a strong community and educational leader, as a role model in the development of positive school culture and climate, her ability to create an educational learning environment for students and staff, and on her energy that motivates all around her to succeed.

In announcing Mrs. Campbell's selection as 2020 Maine's NAESP National Outstanding Assistant Principal of the Year, MPA Executive Director of the Professional Division, Holly Couturier noted, "Tricia Campbell has been instrumental in the professional development of her peers. Her can-do attitude and enthusiasm is contagious!"

In 1995, Mrs. Campbell received her Bachelor of Arts from the Colby Sawyer College in New Hampshire, her Masters in Education in 2002 from Lesley University in Massachusetts and most recently she obtained her Certificate of Advanced Graduate Studies from St. Joseph's College.

Mrs. Campbell began her educational career as an educational technician in Wiscasset in 1996. She then moved into a middle school teacher working in the behavior program for Wiscasset in 2000. Mrs. Campbell started the behavior and life skills classrooms at the same school while she co-taught grades 5-8 classes. During this time, Mrs. Campbell assisted the building principal and found her love of administration. For the past five years, Mrs. Campbell has been the Assistant Principal of Boothbay Region Elementary School.

She is a member of the Maine Principals' Association and the National Association of Elementary School Principals.

*On behalf of the MPA ~ Congratulations Tricia!*

## From the Executive Director | Interscholastic Division . . . Mike Burnham

Greetings from the MPA! I hope each one of you had a wonderful holiday with family and friends! As we enter into January and the middle of the winter sports season, I would like to share with you an op-ed piece from the National Federation of State High Schools that discusses the inappropriate adult behavior that seems to be reaching epidemic proportions at our high school sporting events.

Recently more than 2,000 high school athletic directors were asked in a national survey what they like least about their job, 62.3% said it was “dealing with aggressive parents and adult fans.”

And the men and women who wear the black and white stripes agree. In fact, almost 80% of officials quit after the first two years on the job, and unruly parents are cited as the number one reason why. As a result, we are facing a growing shortage of high school officials here in Maine, and in some sports the shortage is severe. If there are no officials to work the games that means, there will be no more games.

Below are guidelines that you may share with parents attending a high school athletic event at your school:

1. **Act Your Age.** You are, after all, an adult. Act in a way that makes your family and school proud.
2. **Don't Live Your Life Vicariously Through Your Children.** High school sports are for them, not you. Your family's reputation is not determined by how well your children perform on the field of play.
3. **Let Your Children Talk to the Coach Instead of You Doing It for Them.** High school athletes learn how to become more confident, independent, and capable—but only when their parents don't jump in and solve their problems for them.
4. **Stay in Your Own Lane.** No coaching or officiating from the sidelines. Your role is to be a responsible, supportive parent—not a coach or official.
5. **Remember, Participating in a High School Sport Is Not About Getting a College Scholarship.** According to the NCAA, only about 2% of all high school athletes are awarded a sports scholarship, and the total value of the scholarship is only about \$18,000.
6. **Make Sure Your Children Know You Love Watching Them Play.** Do not critique your child's performance on the car ride home. Participating in high school sports is about character development, learning, and having fun—not winning and losing.

Purchasing a ticket to a high school athletic event does not give you the right to be rude, disrespectful, or verbally abusive. Cheer loud and be proud but be responsible and respectful. The future of high school sports in Maine is dependent on you.

By: Karissa Niehoff, Executive Director,  
National Federation of State High School Associations,  
and Michael Burnham, Executive Director | Interscholastic Division,  
Maine Principals' Association.

## PR Tips

### How to Help Staff Feel Appreciated This Holiday Season

The holidays are a wonderful time to show gratitude to school staff. Below are a few tips from [NSPRA's archives](#) on expressing your appreciation:

- Give staff an opportunity to show off their special talents—singing, dancing, playing an instrument, displaying paintings or other crafts, etc.—in a student assembly. Students will see them in a whole different light.
- Help students plan an assembly of skits, music, essays, and poems to honor staff.
- Provide goodies in the staff lounge.
- Leave little messages in staff mailboxes (e.g., “I was very impressed with the lesson I saw you teach today.”)
- Prepare an album for each teacher and staff member with pictures taken in the classroom, around the school, and at special activities during the year. Include notes from students, expressing their appreciation.
- Sponsor an essay contest on “The Teacher or Staff Member Who Made the Biggest Impact on My Life.”
- Give gift certificates for classroom school supplies.

—National School Public  
Relations Association,  
**PRincipal Communicator**,  
December 2019.

# PROFESSIONAL OFFERINGS

## MPA SPRING CONFERENCE

### Keynote Thursday

*"The Principal: Surviving and Thriving"* with Andrew Marotta  
and

### Keynote Friday

*"Whatever It Takes For All Students To Succeed In School & Life"*  
with Dr. Bryan Pearlman

April 30—May 1, 2020 - Click [HERE](#) to Register.

## State-wide Book Study

Exclusive For MPA Members Only

*Leading Change In Your School*

By Douglas S. Reeves

January 3, 2020—May 29, 2020

Click [HERE](#) to Register.

*33rd Annual Seminar for School  
and District Secretaries,  
Special Education Secretaries,  
and Administrative Assistants*

Tuesday, April 7, 2020

Hilton Garden Inn, Bangor

Wednesday, April 8, 2020

Double Tree by Hilton,  
So Portland

**MORE INFORMATION  
TO FOLLOW.**

## ON DEMAND WEBINAR

**"I'm Sad, Mad & Traumatized & You Still Expect Me to Learn?"**  
with Best-Selling Author and Speaker Dr. Bryan Pearlman

Click [HERE](#) to Register.

## Save the Dates Notice

2020 Maine NHS Annual State Convention and Banquet

Dates: March 17 and 18, 2020 ~ Place: Brewer and UMO, Orono

Approximate Cost: \$40/person for Banquet and Convention

\$25/person for Convention only or \$18/person for banquet only



**Complete registration packets will be available online in January.**

If you have any questions, please contact: **Chris Carver**, MNHS Co-Adviser,  
ccarver@rsu10.org; **Meg Doughty**, MNHS, Co-Adviser, mdoughty@rsu10.org; or  
**Holly Couturier**, Executive Director | Professional Division, MPA, hcourturier@mpa.cc.

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## Student Council State Conference

May 20, 2020

## SAVE THE DATE!

**MPA Summer Leadership  
Retreat**

**July 1-3, 2020  
Sugarloaf Resort,  
Carrabassett Valley**

**Details to  
come soon!!!**

## Just a Friendly Reminder!

As we discussed at the Fall Conference, the MPA Board of Directors is proposing that the MPA Dues be increased to the following beginning with the 2020-2021 school year:

- ◇ Active Individual—\$340.00
- ◇ Associate—\$125.00
- ◇ Retired—\$50.00
- ◇ Student—\$30.00

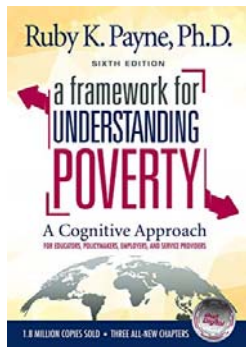
This will not be finalized until the full membership vote at the Spring Conference; however many of you will need this information for your school budgets.

Please call Holly Couturier, Executive Director | Professional Division, (622-0217, Ext. 126) if you have any questions.

## DATES TO CELEBRATE

- \* **January 1-31**
  - Click [HERE](#) to Access a toolkit from MENTOR to learn more.
- \* **January 1**
  - *New Year's Day*
- \* **January 19**
  - *Martin Luther King Jr.'s Birthday Observed*
- \* **January 25**
  - *Chinese New Year*—Click [HERE](#) to learn more on how to Celebrate the Year of the Rat.
- \* **January 28**
  - *Christa McAuliffe Day*

# Professional Reading Suggestions



**A Framework for Understanding Poverty** by R. Payne, Ph.D. (2018). “New Chapters on the Brain, Intersectionality, and Parents Simple, proven strategies that schools can start using today. With a view through an economic lens that has only become sharper and more focused since its initial publication in 1995, Framework’s premise is unchanged. Middle-class understandings of children and adults in poverty are often ill-suited for connecting with people in poverty and helping them build up the resources to rise out of poverty and into self-sufficiency. Nearly 25 years and 1.8 million copies later, innumerable individuals and groups have used Framework to create a groundswell of responses to the challenge of poverty. Educators, social service and healthcare workers, law enforcement and the judiciary, communities, employers, and individuals from all walks of life are engaged in supporting children and adults to build resources, patterns of learning, and behaviors that will help them exit poverty. Expanded edition includes: Best practices teachers can use immediately to improve outcomes; Deep dives into the mindsets of generational poverty, middle class, and wealth; New case studies, exhaustive references, and an evolving understanding of poverty’s intersections with race, health, immigration, and more; and What began as a guide for educators to better understand their students is now a multifaceted, multidisciplinary set of tools and resources that are applicable across society. The book expands the integration of relationships across all boundaries. Gayle C. Manchin, Past President, National Association of State Boards of Education, Dr. Payne’s work allows me to navigate all classes particularly wealth, where the arts are highly valued. This is transformative in that it helps me provide my students with bridges to the people in my community who run, guide, and own the institutions and businesses. Grant Manhart, D.M., Professor of High Brass and Jazz Studies, Northern State University”

connecting with people in poverty and helping them build up the resources to rise out of poverty and into self-sufficiency. Nearly 25 years and 1.8 million copies later, innumerable individuals and groups have used Framework to create a groundswell of responses to the challenge of poverty. Educators, social service and healthcare workers, law enforcement and the judiciary, communities, employers, and individuals from all walks of life are engaged in supporting children and adults to build resources, patterns of learning, and behaviors that will help them exit poverty. Expanded edition includes: Best practices teachers can use immediately to improve outcomes; Deep dives into the mindsets of generational poverty, middle class, and wealth; New case studies, exhaustive references, and an evolving understanding of poverty’s intersections with race, health, immigration, and more; and What began as a guide for educators to better understand their students is now a multifaceted, multidisciplinary set of tools and resources that are applicable across society. The book expands the integration of relationships across all boundaries. Gayle C. Manchin, Past President, National Association of State Boards of Education, Dr. Payne’s work allows me to navigate all classes particularly wealth, where the arts are highly valued. This is transformative in that it helps me provide my students with bridges to the people in my community who run, guide, and own the institutions and businesses. Grant Manhart, D.M., Professor of High Brass and Jazz Studies, Northern State University”

**Relationship, Responsibility, and Regulation: Trauma Invested Practices for Fostering Resilient Learners** by P. Van Marter Souers & P. Hall (2018). “In this stirring follow-up to the award-winning *Fostering Resilient Learners*, Kristin Van Marter Souers and Pete Hall take you to the next level of trauma-invested practice. To get there, they explain, educators need to build a “nest”—a positive learning environment shaped by three new Rs of education: *relationship, responsibility, and regulation*.



Drawing from their extensive experience working with schools, students, and families throughout the country, the authors

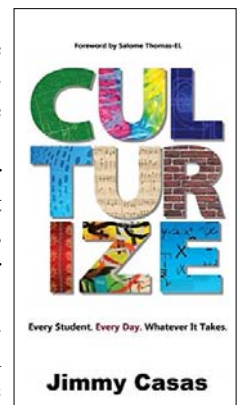
- Explain how to create a culture of safety in which every-

one feels valued, important, and capable of learning.

- Describe the four areas of need—emotional, relational, physical, and control—that drive student behaviors and show how to meet these needs with interventions framed around the new three Rs .
- Illustrate trauma-invested practices in action through real scenarios that identify students' unmet needs, examine the situation from five stakeholder perspectives, and suggest interventions to support students and their families.
- Offer opportunities to challenge your beliefs and develop deeper and different ways of thinking about your role in your students' lives.

Educators have a unique opportunity to influence students' learning, attitudes, and futures. This book will invigorate your practice and equip you to empower those you serve—whatever their personal histories.”

**Culturize. Every Student. Every Day. Whatever it Takes** by J. Casas (2017). “Eradicate Average! CULTURIZE Your School. Average schools don't inspire greatness--and greatness is what our world needs if we are going to produce world-changing learners. In *Culturize*, author and education leader Jimmy Casas shares insights into what it takes to cultivate a community of learners who embody the innately human traits our world desperately needs, such as kindness, honesty, and compassion. His stories reveal how these “soft skills” can be honed while meeting and exceeding academic standards of twenty-first-century learning.



You'll learn...

- \* How to reach those who seem unreachable.
- \* What to do when students disengage or drop out of school.
- \* How to ensure your learners feel cared for and empowered.
- \* How to create an environment where all learners are challenged and inspired to be their best.”

*We can not tell what may happen to us in the strange medley of life. But we can decide what happens in us—how we take it, what we do with it—and that is what really counts in the end.*

~ Joseph F. Newton



## Recognition Counts

Take advantage of the numerous opportunities for you to nominate an exemplary member of our educational community in Maine. Commit a few moments to shine your light on excellence.

**Larry LaBrie Award for Outstanding Contributions to the MPA Interscholastic Division**—Do you know an outstanding contributor to the Interscholastic Division of the MPA as a building administrator, athletic administrator, or other person (i.e. site/meet director, coach, official, media, etc.)? Each year the MPA honors up to three recipients to be honored with the Larry LaBrie Award at the Spring Conference Awards Banquet. Click [HERE](#).

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**Volunteer of the Year ~ Dr. Phyllis Deringis Service to Maine Youth Award**—Do you know an outstanding adult volunteer who is making a difference for students in your school, your district, or possibly beyond? Each year the MPA honors up to two awardees with the Dr. Phyllis Deringis Service to Maine Youth Award at the Spring Conference Awards Banquet. Click [HERE](#).

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**2020 Secretary of the Year Award**—We all have them—the incredible people who know every student and parent in the school ~ the people who help keep the districts in order and organized ~ those who greet our students and communities and set the positive tone in our schools and districts—our AMAZING secretaries/administrative assistants. You can recognize their hard work and dedication by nominating them for the 2020 Secretary of the Year! All nominees will be considered for this honorable recognition. The Secretaries will be publicly announced at the Secretaries Conferences in April and then they will be honored at the MPA Spring Conference on April 30 at the Samoset Resort. Click [HERE](#).

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## Maine CDC Lyme Disease Awareness Month Poster Contest Announcement

Maine CDC holds an annual poster contest for K-8<sup>th</sup> graders for Lyme Disease Awareness Month. Maine CDC's 2020 theme is *Tick Tock* which plays on the importance of tick prevention including prompt tick removal.

Posters submitted should illustrate at least one of the four personal prevention methods: 1) use of EPA approved repel-

lent; 2) wear protective clothing; 3) perform daily tick checks; and 4) use caution in tick infested areas.

Deadline to submit posters is Friday May 1<sup>st</sup>. Poster Contest Rules and Release Waiver can be found at: <https://www.maine.gov/dhhs/mecdc/infectious-disease/epi/vector-borne/lyme/month/index.shtml>

### “LIKE US” ON FACEBOOK!

Click on the link below to go to our Facebook page:  
<https://www.facebook.com/pages/Maine-Principals'Association-Professional-Division/1703592959867688>

### Follow us on Twitter!

Holly Couturier —@HCouturierMPA  
 Mike Bisson —@MikeBissonMPA

## Applications Are Now Open!

Educate Maine and Maine Mathematics and Science Alliance are excited to announce that applications for [Code.org's Professional Learning Program](#) for CS Principles are now open. If your school plans to offer these courses in 2020-21, please encourage interested teachers to apply today.

Code.org's Professional Learning Program is an intensive, year-long professional learning program for middle and high school educators who are interested in teaching Code.org's CS Discoveries (middle school) and CS Principles (high school) courses. These programs are designed to prepare educators to provide high-quality instruction based on the curriculum, tools, and approach to students in their classrooms.

Teachers who apply and are accepted to the program commit to:

- Attending a four-day, in-person local summer workshop (in Maine on June 29-July 2, 2020);
- Attending four local one-day, in-person workshops (Saturdays);
- Teaching the course during the 2020-21 school year;
- Supporting the recruitment and enrollment of a diverse group of students in the course, representative of the school's overall student population; and
- Principals give approval to participate.

Applications opened on November 18 and will be reviewed on a rolling basis. For more information and to apply, visit the Professional Learning page by clicking [HERE](#).

For more information or specific questions, please contact Angela Oechsle at Educate Maine.  
 (angela@educatemaine.org)

# NAESP Report

By Jane P. Stork, Principal of the Etna-Dixmont School and  
NAESP State Representative ~ [jstork@rsu19.net](mailto:jstork@rsu19.net) or (207) 992-0735

## NAESP JANUARY 2020 NEWS

### **NAESP Advocacy News—Your voice in Washington.**

Since the 116th U.S. Congress convened in January 2019, NAESP's advocacy team has shared principals' priorities and concerns with more than 100 congressional offices. Top funding issues for NAESP members: mental health and well-being, social-emotional learning, and school safety. Visit the newly updated NAESP advocacy website for more information.  
<https://www.naesp.org/advocacy>

### NAESP Members Benefits Corner

#### **Significant Discounts on a Variety of Insurance Great Rates on ID Shield and Legal Shield**

NAESP members receive significantly discounted rates on insurance programs provided through Forrest T. Jones. In addition, NAESP members can be protected from identity theft with ID Shield and have access to personal legal support with Legal Shield. For more information, please visit:

<https://www.naesp.org/membership/membership-benefits>

### NAESP January Webinars – Free Professional Development

NAESP Members may register for all webinars using the following link: <https://www.naesp.org/career/webinars>

#### **WEBINAR WEDNESDAY:**

#### **ABSENTEEISM AND TRUANCY: WHAT WORKS IN SCHOOLS AND WHAT DOESN'T?**

**Date: Wednesday, January 8, 2020 ~ Time: 3:00 P.M. - 4:00 P.M. (ET).** For students to be successful they need to be in school. Nationwide, far too many students are not in school. Missing just two days a month places students at significant increased risk of academic failure, social and behavioral difficulties in school, dropping out, and a host of other negative school and life effects. The great news is there are a variety of universal prevention procedures that have proven effective. So, what works, and what doesn't? Join this webinar and find ways to reduce absenteeism and truancy in elementary and middle schools.

#### **ASSISTANT PRINCIPALS WEBINAR: BETTER THAN CARROTS OR STICKS: RESTORATIVE PRACTICES FOR POSITIVE CLASSROOM MANAGEMENT**

**Date: Tuesday, January 14, 2020 ~ Time: 3:00 P.M. - 4:00 P.M. (ET).** School administrators are a "go to source" for teachers who struggle with classroom management. Traditionally classroom management is viewed as a matter of encouraging good behavior and discouraging bad by doling out rewards and punishments. But studies show that when educators empower students to address and correct misbehavior among themselves, positive results are longer lasting and have a broader

reach. Join in this enlightening webinar with Dominique Smith and discover a practical blueprint for creating a cooperative and respectful classroom climate in which students and teachers work through behavioral issues together. As a school leader, gain a clearer understanding of how to help prepare teachers at all levels to ensure that their classrooms are welcoming, enriching, and constructive environments built on collective respect and focused on student achievement.

#### **ASPIRING PRINCIPALS WEBINAR: HIGH IMPACT LEADERSHIP —KEYS TO INFLUENCING EXCELLENCE IN THE LIFE OF A SCHOOL PRINCIPAL**

**Date: Tuesday, January 21, 2020 ~ Time: 4:00 P.M. - 5:00 P.M. (ET)** In this interactive webinar, Dr. Douglas Reeves will share his latest research on specific leadership actions that are linked to the twin goals of equity and excellence. He will particularly focus on evidence of leadership impact through focus, feedback, and collaboration. Participants will have the opportunity to share their questions and challenges about school leadership throughout the webinar. Doug has shared his research in 50 states and more than 30 countries, and has been a frequent speaker for NAESP and educational leadership organizations around the world.

#### **NAESP NATIONAL MENTOR TRAINING**

#### **May 5-6, 2020 at the MPA Conference Center**

NAESP Maine and the Maine Principals' Association will be hosting the NAESP National Mentor Training and Certification Program on May 5-6, 2020 at the MPA Conference Center. This mentor program strategically aligns the curriculum with NAESP's new 2019 edition of *Leading Learning Communities: Pillars, Practices, and Priorities for Effective Principals*, the Professional Standards for Education Leaders (PSEL), and the *NAESP Mentor Competencies*. Reserve the date and register early at:

<https://www.naesp.org/mentor#mentor-schedule>

**2020 Pre-K-8 Principals Conference to be held in Louisville, KY**—NAESP will be hosting its annual conference in Louisville, Kentucky on July 12-14, 2020. We hope you will join us and encourage your colleagues to attend this premier professional development conference for elementary and middle-level school leaders. Strands include: Instructional Leadership Development; Management Techniques for Effective Learning Communities; Strategies for Technology, Social Media and School Branding; Best Practices in Social Emotional Learning; and Innovative Leadership Approaches.

Happy New Year and wishing you all the best in the upcoming year! Thank you for all you do to support your students and communities.

CORWIN Visible Learning<sup>plus</sup>

# Join Us in Portland!

Visible Learning<sup>plus</sup> Institute

SEPTEMBER 23–24, 2020  
PORTLAND, ME



The Visible Learning<sup>plus</sup> Institute is a two-day event designed to provide you with the tools to identify key takeaways from the Visible Learning research, learn about the five strands of Visible Learning, and identify the difference between influences that impact student learning.

## At this institute, you will learn:

- The key philosophy of Visible Learning and the major factors that influence student learning
- The importance of learning intentions and success criteria
- The mindframes leaders should have in order to impact instruction
- The key characteristics of assessment-capable learners

### PLC+ workshop with Nancy Frey & Karen Flories

Maximize your learning at our PLC+ post-conference workshop where attendees will gain a better understanding of the PLC+ framework its potential impact, the required steps for implementation, and learn how it builds individual and collective efficacy, as well as teacher credibility.

## Keynote Speaker:



John  
Hattie

## Workshop Presenters:



Nancy  
Frey



Karen  
Flories

**General Pricing:** \$399 per person | **Post-Con Pricing:** \$199 per person  
Enjoy \$25 off registration to main event with promo code MPA

To register, visit [www.corwin.com/MaineVL](http://www.corwin.com/MaineVL)

In partnership with:

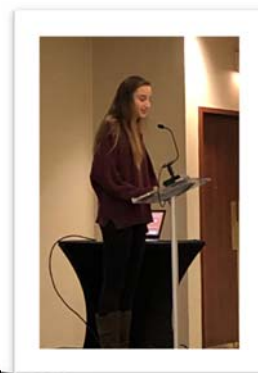
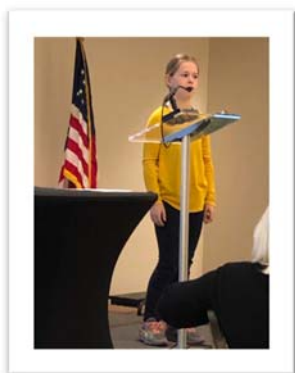


**CORWIN**



# MPA Photo Album

*Fall Conference  
November 21-22, 2019*





## MPA Photo Album



Mentors and Protégés

December 13, 2019



### ***3rd Annual Leadership Summit for Middle Level Students***

UNE ~ December 18, 2019

