

# Integrating Athletics and Activities

Bob Murphy and John Aldworth  
Illinois Directors of Student Activities President  
& President-Elect



# Goals

Big picture philosophy along with takeaways

Unite Student Body (eliminate “caste” system)

Build spirit and pride

Increase participation in both

Train future leaders

# Unity

Incoming Frosh Activities Night

Welcome week activity/athletic fair

Cheering section (breaking down barriers)

Incorporate fan groups, cheer, dance, band

Involve all grade levels

Give students something to cheer for besides classes

“Brother/Sister” support (clubs and teams)

Athletic/Activity support (clubs and teams)

**RAFFLE TICKET**

<div style="background-color: #f0e68c; padding: 5px; border: 1px solid black;">VISIT WITH 3 DIFFERENT ACTIVITIES</div>	<div style="background-color: #4682b4; color: white; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin: 0 auto;">IN</div>	<div style="background-color: #f0e68c; padding: 5px; border: 1px solid black;">2 DIFFERENT CATEGORIES (FINE ARTS/ACTIVITIES/ ATHLETICS)</div>	<div style="background-color: #4682b4; color: white; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin: 0 auto;">=</div>	<div style="background-color: #f0e68c; padding: 5px; border: 1px solid black;">RAFFLE TICKET</div>
#1: _____		Sponsor Initials: _____		
#2: _____		Sponsor Initials: _____		
#3: _____		Sponsor Initials: _____		
<u><b>YOUR NAME:</b></u> _____				



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**BREAKING**

SUSPECT IN DEADLY SHOOTING NEAR UNIVERSITY OF IL



Elk Grove High Sch.

@ElkGrove\_HS



700 plus for [#5amCommitted](#) this morning - incredible display of school spirit & staff support! [#WeAreEG](#) [@ABC7Chicago](#)



RETWEETS

40

LIKES

80

Elk Grove



# How to keep fans engaged

Plan activities with opposing schools....

Have a post game tradition

Have contests throughout the game

Local sponsors



Rolling Meadows HS  
@RMHSMUSTANGS

Following

Pack the Place Olympics - MUSTANGS win 7-1!@RMHStampe





# Spirit Points

5-Star

Superfan U

Advertise and make it public

Increase points for less-attended events

Bowling, badminton, concerts, Schol Bowl, etc.

NATION POINTS			
attend events ♦ get connected ♦ earn points ♦ get prizes			
Winter Season 2015			
Event	Theme	Date	Points
Winter Event Kick Off	Plaid Day	12/4	1
Latino Dance		12/4	3
Boys Basketball Game	Western Cowboy, Hat, Flannel, Plaid, Boots	12/5	2
Variety Show		12/10	3
Girls Basketball Game	Pajama Out	12/11	2
Girls Basketball Game	Ugly Sweater	12/18	*2
Girls Gymnastics		1/7	2
Boys Basketball Game	Tacky Tourist	1/8	2
Boys Swimming Meet		1/15	2
Wrestling Meet		1/22	2
Winter Dance		1/23	4
Girls Basketball Game	80's Night	1/29	2
One Acts		1/30	4
Girls & Boys Basketball Game	Flip Out (Gold & Green Night)	2/5	2
Boys Basketball Game	Jersey Out	2/12	2
Orchestra Show		2/25	3

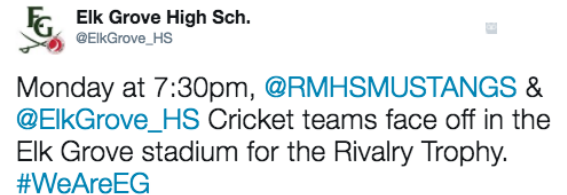
NATION POINTS	
attend events ♦ get connected ♦ earn points ♦ get prizes	
PLATINUM LEVEL	
100+ Points	Win a Nike Jacket Reserved Parking at Major School Events
GOLD LEVEL	
66-99 Points	Exclusive Nation T-Shirt First 2 students to this level win Prom Tickets
SILVER LEVEL	
41-65 Points	Nation Water Bottle
BRONZE LEVEL	
21-40 Points	Nation Lanyard
YELLOW LEVEL	
6-20 Points	Nation Spirit Gear
GREEN LEVEL	
1-5 Points	Nation Stylus





# BLOW UP YOUR RIVALRY

## INCLUDE ATHLETICS *AND* ACTIVITIES



# Pack the Place

Every sport

Every activity

Themes at each



# Leadership - Summer/Fall

Combined leadership retreat in summer

Mission statement for athletics and activities

Conference workshops (if possible) and time to meet as school

SWOT analysis of all areas of your school

# Leadership - Winter/Spring

SAALT (Student Activities and Athletics Leadership Team)

Pyramid leadership model

Philanthropy work

# Resources



## Fun Games for High School Pep Rallies

304

Fun Games for High School Pep Rallies | eHow



Kyle Lacertosa  
SGA



## Themes - Student Council Advice

921

Sophia Guemsey  
Lship



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ILLINOIS DIRECTORS OF STUDENT ACTIVITIES  
2018 Conference April 12th-13th, 2018